

FOR IMMEDIATE RELEASE

February 15, 2023

TRAILING OF THE SHEEP FESTIVAL SEEKS 2023 FESTIVAL POSTER ART

The Trailing of the Sheep Festival is seeking artists' submissions for the image for the 2023 Festival poster.

The selected artwork will serve as the official art for the poster for the 2023 Trailing of the Sheep Festival and may also be used for merchandise and marketing purposes.

Artwork must include sheep and can feature photographs, collages, pastels, watercolors or oil paintings. All submissions are welcome and can include a preliminary sketch. Photographers, graphic artists and others working in the arts are encoraged to submit their work.

The poster is intended to become a collectors' item and an annual souvenir. They will be available for sale during the Festival at multiple locations October 4-8, 2023.

The chosen artist will receive an honorarium of \$300.00.

Submissions are due by April 15, 2023 and should be emailed to info@trailingofthesheep.org.

Additional details on the Festival can be found at <u>www.trailingofthesheep.org</u>. Information is continually updated.

###

About the Trailing of the Sheep Festival

The Trailing of the Sheep Festival has garnered some well-deserved accolades over the years, including being recognized as one of the **Top Ten Fall Festivals in the World** by *msn.com travel*, **Top Ten US Fall Festivals** by *smartertravel.com*, **Top Animal Festivals in the World** and **Top Ten Fall Festivals** by *USA Today*, **Top 7 Fun Fall Festivals** by *AARP*, **One of the Greatest Cultural Events in the West** by *Northwest Travel*, and recipient of the Society of American Travel Writer's **Phoenix Award** for best in cultural tourism, and the **Idaho Governor's Award for Cultural Heritage**.

Media Contacts:

Laura Musbach Drake, Director, Trailing of the Sheep Festival, 208.720.0585, laura@trailingofthesheep.org

Carol Waller, Festival PR, CW Communications, 208.720.3965, carol@cw-communications.com